

Foodconn Newsletter

Foodconn Digital Newsletter is an exclusive trade publication that provides professionals in the food industry with focused trade resources and references. Foodconn newsletter is geography-focused to ensure a meaningful content for the target audience.

In our periodic release, we showcase distinctive “B2B” product and brand opportunities that can create value for the importers & buyers in



their respective geographies and in their various specialization domains. We also provide latest industry news and updates that relate to the trade environment of the target market.



Be part of our monthly exclusive digital newsletter, where we spot the light on your products and brands. The newsletter targets a wide range of professional audience in the food industry. Our monthly release goes in English and Arabic to maximize the reach and enhance the quality of communication.

As a supplier, we will help you promote your corporate brands, products and solutions in the best manner with targeted reach to buyers that have actual demand or interest in the category of products that you supply.

We also provide you with insightful marketing reports that can be great source of new business leads for your growth.



**Our next release in Kuwait will be for Feb 2024.
Please contact us for more information.**

General Statistics



Target Geography



Kuwait



Target Audience

Domain



DISTRIBUTION

Focus Activity

Horeca Distribution-
Retail Distribution



RESTAURANT
& BEVERAGE

Fine Dine - QSR -



Number of Recipients

Domain



DISTRIBUTION

Focus Activity

25



RESTAURANT
& BEVERAGE

180



Number of Views
As of Dec 20th, 2023

Number of Views

193

View rate

94%

Dedicated Statistics

Your Company



Marketing Scope

Create or increase the Awareness for:

- Corporate Profiling
- Brand
- Product
- Product Applications
- Quality and Specs
- Menu Upgrade
- Efficiency Features
- Venture Opportunity



Average Engagement
Time (Per Viewer)

50 seconds



Number of
Web Visits

27



Number of Catalogue
Clicks / Downloads

45



Leads Summary

Company Name

United Catering Services LLC

Lead

- Expressed interest
- Requested more information
- Requested Samples
- Requested meeting